

Cookies Policy

Last updated July 07, 2025

Spolooka (<https://spolooka.com/>) utilizes cookies, tracking pixels, and other similar technologies (collectively referred to as "Cookies") across our website and services that reference this Policy (the "Services").

This Policy outlines what Cookies are, why we implement them, and how you can control their use.

If you choose not to accept the use of Cookies, you may disable them by following the instructions outlined in this Policy or adjusting your browser settings to prevent Cookies from being placed on your device. However, disabling certain Cookies (such as Essential Cookies) may limit or disrupt access to our Services.

What Are Cookies?

Cookies are small data files stored on your computer or device when you visit a website. They facilitate website functionality by remembering your actions and preferences over time. Cookies also enable websites to recognize your device upon subsequent visits, making navigation smoother and improving your browsing experience.

Cookies serve various purposes, such as enabling seamless page transitions, saving user preferences, enhancing personalization, and helping to deliver more relevant advertisements.

How We Use Cookies

Spolooka employs Cookies to collect and store information about visitors to our Services, including but not limited to general location, browsing patterns, and preferences like language settings. We utilize this data for performance analysis, user experience improvements, and content customization. Both first-party Cookies (set by Spolooka) and third-party Cookies (set by partners and vendors) may be in use.

We also use tracking pixels (also known as web beacons or pixel tags) alongside Cookies to analyze user engagement, track page visits, and gather insights for optimizing our Services.

Types of Cookies We Use

We use the following categories of Cookies:

- **Essential Cookies:** These Cookies are critical for the proper operation of our Services, such as enabling secure logins and storing user consent preferences. These Cookies do not require consent, as they are necessary for functionality. Disabling them may make portions of the Services inaccessible.
- **Preference Cookies:** These Cookies remember user choices and preferences, such as username, language settings, or past interactions. They ensure a more tailored user experience by reducing the need to reconfigure settings each time you visit. Disabling these Cookies may impact usability and personalization.

- **Performance Cookies:** These Cookies gather insights into how visitors interact with our Services, including which pages are most frequently visited. They help us enhance performance and optimize the user experience.
- **Advertising & Targeting Cookies:** These Cookies track browsing activity to deliver advertisements more relevant to your interests. They also help limit the frequency of ads and measure the effectiveness of advertising campaigns. We and our marketing partners may use these Cookies for personalized ad experiences.
- **Social Media Cookies:** These Cookies enable interactions with social media platforms, such as liking, sharing, or commenting on our content via integrated widgets. These platforms may also use Cookies for their own analytics and advertising purposes.

Cookie Duration

Some Cookies are temporary and only active during a browsing session, disappearing once you close your browser. These are known as "session" Cookies.

Other Cookies remain stored on your device between browsing sessions, ensuring that your preferences persist across visits. These are known as "persistent" Cookies, and their lifespan varies depending on the specific Cookie.

Third-Party Cookies

External services, such as analytics providers and advertising networks, may also place Cookies on our Services. These third-party Cookies assist in data collection for insights, advertising, and user engagement tracking.

Managing Cookie Preferences

- **Through Your Browser:** Most web browsers allow you to configure Cookie settings, including blocking or deleting them. Refer to your browser's help section for specific instructions.

User-Friendly & Approachable:

Want to learn more about how we handle Cookies? Get in touch with us at support@spolooka.com, and we'll be happy to assist you.